



American Chemical Society

New York Section

Chemical Marketing & Economics Group

September 2008 Luncheon at Club Quarters

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Date: Thursday, September 11th, 2008

Topic: **Clean, Green & Sustainable:
Where is the Business?**

Speaker: Faruq Marikar, Managing Partner, Nanobiz, LLC

Place: Club Quarters, 40 West 45th Street, New York City

Times: 11:30 am Cocktails; 12 noon Luncheon; 1:15 pm Presentation

Fees: \$45 discount price for Members who reserve by Tuesday, September 9th (12 noon).
\$55 for Guests and Members (at the door without reservations)

To reserve: Please reserve early to be eligible for discount price. Call Vista Marketing at (917) 684-1659 or via e-mail to: cmegroup@yahoo.com. You can also pay online (via PayPal): go to our Website: <http://www.nyacs-cme.org/> and click the proper "Buy Now" button (\$45 for Members; \$55 for Non-Members), which is below the credit card logos.

Clean Technologies, green products, sustainable businesses – are these advertising fads to assuage our consumption guilt and keep us buying? Where is the drive to get away from the "dirty" present to a clean future? Venture capital is liberally financing photovoltaic start-up companies; the Midwest is awash in corn-based ethanol plants; better light bulbs, electric vehicles, the hydrogen economy... where is it headed, and who is making money?

Join us on Thursday, September 11th September when Dr. Faruq Marikar, President of Nanobiz, LLC and CM&E Director kicks off our 2008-09 season at Club Quarters, 40 West 45th Street, NYC.

Nanobiz, LLC is a consulting group offering business, investment, patent and legal guidance on alternative energy, materials, clean tech and nanotechnology commercialization. They help major corporations in their growth initiatives, and small companies in finding enabling partnerships and financing.

In his prior corporate career with Hoechst, Celanese and Gould, Dr. Marikar was responsible for planning and developing new business opportunities. Product/industry areas of his involvement include batteries, capacitors, fuel cells, films, paints, coatings, plating, electronic chemicals, ceramics, advanced materials and specialty chemicals.

After degrees in chemistry and a Ph.D. in engineering (Metallurgy/Materials Science) from the Indian Institute of Science (Bangalore), Faruq was a post-doc at Imperial College (London) and Rensselaer Polytechnic Institute (Troy, NY). He has 23 patents – in batteries, fuel cells, coatings and nanomaterials. Dr. Marikar served on an industrial advisory committee to the U.S. National Science Foundation. He was the first chairman of the U.S. Industrial Research Institute's External Technology Directors' Network.

