



# American Chemical Society

## New York Section

### Chemical Marketing & Economics Group

## November 2009 Luncheon at Club Quarters

**Date:** Thursday, November 5th, 2009

**Topic:** **Innovations in Personal Care**

**Speakers:** James M. Weatherall, Senior Vice President, Kline & Company and  
Carrie M. Mellage, Director of the Consumer Practice, Kline & Company

The personal care industry continues to provide many opportunities for innovative and enabling technologies. Kline will address two topics in this presentation: we will start with an overview of **"Innovative and Enabling Technologies"**, which will provide an overview of recent developments in personal care for such technologies as specialty actives and active delivery systems. We will then provide an overview of **"Natural Personal Care"**, discussing the outlook for these products, and the impact they are having on the personal care products industry.

**Bios – James M. Weatherall** is a Senior Vice President and corporate officer of Kline & Company, based at the company's offices in Little Falls, NJ. He brings nearly 30 years of experience in designing and leading global multiclient marketing research programs across all of the industries served by Kline, which includes reports covering the personal care products value chain from specialty raw materials to finished cosmetics and toiletries. Mr. Weatherall holds an M.M.S. in management science, and a B.S. in chemistry, both from the Stevens Institute of Technology. He is a board member of the Chemical Marketing and Economics Group of the American Chemical Society, New York Section.

**Ms. Carrie M. Mellage** is Director of the Consumer Practice at Kline & Company, specializing in cosmetics and toiletries. She brings over ten years of experience, and has global responsibility for directing all operations of the firm's consumer products practice. In that role, she has overall responsibility for such multiclient market research report titles as Cosmetics & Toiletries, Global Natural Personal Care, Global Professional Skin Care, and Global Beauty Retailing. Ms. Mellage received an M.B.A. from the Stern School at New York University, and she also holds a B.S. in Marketing from The College of New Jersey.

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**Place:** Club Quarters, 40 West 45th Street, New York, NY

**Times:** 11:30 am Cocktails; 12 noon Luncheon; 1:15 pm Presentation

**Fees:** \$45 discount price for Members who reserve by Tuesday, 11/3 (12 noon).  
\$55 for Guests and Members (at the door without reservations)

**To reserve:** Please reserve early to be eligible for discount price. Call Vista Marketing at (917) 684-1659 or via e-mail to: [cmegroup@mac.com](mailto:cmegroup@mac.com). You can also pay online (via PayPal): go to: <http://www.nyacs-cme.org/> and follow the link for "Reserve Now". Click proper "Buy Now" button (\$45: Members; \$55: Non-Members), which is below the credit card logos.

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**Date:** Thursday, December 10th (full-day conference at the Con Edison Building)

★ **From Concept to Commercialization: Funding Innovation for a New Economy** ★

4<sup>th</sup> Annual Energy & Resources Conference *Co-sponsored by the AIChE, Metro NY Section*

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• Dec 10 • Jan 7 • Feb 4  
• Mar 4 • Apr 1  
• May 6 • Jun 3