

Chemical Marketing & Economics **News**

Future Program Details at: www.nyacs-cme.org



2009 PROGRAM

JANUARY 2009 ECONOMIC OUTLOOK

Thursday, January 8th

FEBRUARY CHEMICAL M&A AND THE 2009 FINANCING OUTLOOK

Thursday, February 5th

MARCH 2009 ENERGY AND PETROCHEMICAL OUTLOOK

Thursday, March 5th

APRIL BUILDING NEW BUSINESSES AT DOW THROUGH INNOVATION

Thursday, April 2nd

MAY BIO-BASED RENEWABLE PLASTICS

Thursday, May 7th

JUNE TO BE ANNOUNCED

Thursday, June 4th

VENUE: CLUB QUARTERS
40 West 45th Street, NYC

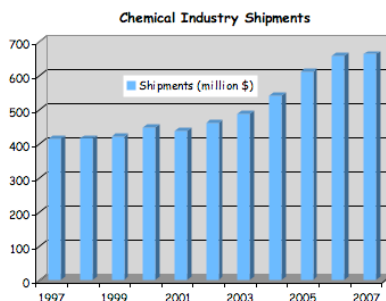
TIMES: • 11:30 AM COCKTAILS
• 12:15 PM LUNCHEON
• 1:15 PM PRESENTATION

[Next Meeting - Thursday, January 8th](#)

The 2009 Economic Outlook

Kevin Swift, Chief Economist and Managing Director, American Chemistry Council

Dr. T. Kevin Swift of the American Chemistry Council will speak on the “2009 Economic Outlook” providing first an overview of the role of energy and housing, and that of the evolving credit crisis in the current downturn. He will subsequently cover the current status of the global and US economy. Dr. Swift will then provide an assessment of the outlook for the economy with emphasis on key end-use customer industries.



Industry Shipments for the past decade.

Dr. T. Kevin Swift is the Chief Economist and Senior Director-Policy, Economics & Risk Analysis, American Chemistry Council (Arlington, VA), where he is responsible for economic analyses dealing with business, trade, tax, energy, and related issues, as well as monitoring business conditions and industry structure, and identifying emerging trends.

Prior to joining the ACC, Dr. Swift held several executive and senior

level positions at several business information/database companies, directing business research, forecasting, and consulting efforts as well as domestic and international business forecasting services and related on-line databases. He also conducted industrial market research and related projects. Kevin started his career at Dow Chemical USA.

Dr. Swift is a member of the National Association for Business Economics (NABE) and is a member of NABE's panel of 40 professional forecasters and a participant in the Philadelphia Federal Reserve Banks forecasters survey.

He is a graduate of Ashland College with a BA degree and a graduate of Case Western Reserve University with a MA degree in Economics.

Joint Meeting with the AICbE, Metro New York Section

\$45 for Members who reserve by Tuesday, January 6th (12 noon). \$55 for Guests and Members (at door without reservations)

RSVP: Please reserve early to be eligible for the discount price. We now accept all major [credit cards](#) or call Vista Marketing at (917) 684-1659, or via E-mail to cmegroup@mac.com